

# Beth Cornell

## Webmaster / Designer / Instructor

16733 N 159<sup>th</sup> Ave.  
Surprise, Arizona 85374  
(602) 309-1915  
beth.cornell7@gmail.com

**OBJECTIVE** I am interested in full time employment. I am a creative problem solver. I have a love for learning new subjects and am always willing to be the first at something new!

## EXPERIENCE

### **Accelerate Education** – *Instructional Support (online)*

October 2020 - present

I have been tasked to create Google slide presentation in support of established curriculum. Additional work includes assisting teachers in ELA k- 8<sup>th</sup> grades with grading students work, technical support questions, and pacing online students. This work is asynchronous. The Learning Management System is BUZZ (AgileX). I have experience with Moodle and Canvas as well.

### **Adult Learning, Sun City West Arizona** – *Instructor*

June 2010 - 2020

Adult Learning classes occur in weekly sessions. Subjects include Stress Reduction with Meditation, Creative Arts for Stress Reduction, Introduction to Pencil Drawing, Musical Instruments in Meditation. I am always developing new material and adding value to existing classes by updating with current research.

### **Dysart Unified School District, Surprise Arizona** – *Gifted Technical Instructional Assistant*

July 2014 – March - 2018

- ▶ Gifted Technical Instructional Assistant: Provide admin support for gifted cluster teachers, proctor and schedule gifted testing, provide small group and 1:1 student support for gifted students. Guide and deliver project instruction, check in, and software support for district wide gifted programming. Collaboration, communication and virtual environments were featured in my day to day work assignments.

## SKILLS

Virtual Environments  
★★★★ highly skilled

HTML, CSS (coding and editing)  
★★★★ highly skilled

Written communication  
★★★★★ proficient

SEO, Email and Online Marketing  
★★★★ highly skilled

Face to face communication  
★★★ proficient

Presenting / Instructing  
★★★★★ highly skilled

## SOFTWARE

Adobe Photoshop  
★★★★ highly skilled

Adobe Dreamweaver  
★★★★ highly skilled

MS Office 365 Suite  
★★★★ highly skilled

Adobe Illustrator  
★★★ Learning some skills

Google Suite  
★★★★★ proficient

## **New River Electric - Webmaster**

January 2011 - June 2016

- ▶ eCommerce website (design & build custom site with PayPal button integration) Create online (only) sales funnel for the company's products
- ▶ SEO - maintain keyword relevance and Google site ranking  
Deliver email and online (social media) marketing strategy/calendar.
- ▶ Animation (supervise animation projects). Oversee one employee's blog writing/ digital photography.

## **Be Nice Design – Owner / Operator**

January 1999 - May 2014

I owned and operated a small business which provided graphic design, digital design, website development and design, search engine optimization, content writing/research, blog writing, advertising media and social media strategies for small to medium businesses

## **EDUCATION**

### **Estrella Mountain Community College, Goodyear, Arizona – Associate of Arts Degree**

AUGUST 2017 - JUNE 2020

My area of focus is digital design and arts. I graduated with highest distinction as a member of Phi Theta Kappa.

## **LICENSES**

Standard Career and Technical Education, K-12 Industrial and Emerging Technologies Expires 4/2031 Arizona Public Educator ID: 5234082

Instructional Assistant Educational Aide II Expires 4/30/2023 State of Texas TEA ID Number: 1005440

## **HONORS AND AWARDS**

Inductee  
Phi Theta Kappa Honor Society, May 2018

Best Of 2016  
Thumbtack Referral

Best of 2016 - Reiki  
Practitioner for Glendale, Arizona

Heartbeat Award  
Dec 2015 Dysart School District  
Recognition of kindness.

Individual Artist Grantee  
Feb 2012 West Valley Arts Council  
I was granted funding for professional development travel from the West Valley Arts Council.