

Graphic Design 1

Course Syllabus

Teacher's Information

Name: Beth Cornell

E-Mail Address: bcornell@fakedistrict.org *Preferred contact method*

Office Hours: 6:30 - 4pm Monday - Friday

Student Meetings and/or Tutoring: available between 6:30 and 7:15am by appointment, to make an appointment please email.

Phone Number: 602-000-0000 ext. 0987, please leave a detailed message with your name and phone number.

Website: www.fakedistrict.org/GraphicDesign

Address: Attn: Beth Cornell 700 Design Lane, Deca City, OK 78299

Vision Statement

To emphasize the value in graphic design as part of everyday aesthetic and a form of communication beyond marketing. Students will leave this 2 year program with entry level skills and with an understanding of the value of graphic design's role in everyday life.

Course Description and Standards/Objectives

The CTE Graphic Design course prepares students with entry-level skills to enter the workforce or continue their education for jobs in the industry such as: Graphic Designer, Graphic Artist, Creative Director, Illustrator, Publication Designer, Media Visual Arts Teacher, or Photographer.

Upon completion of this course the student will be able to:

1. Perform the skills necessary for entry-level employment in the graphic design industry.
2. Communicate the history, impact, multiculturalism and relevance of graphic design.
3. Identify the variety of work environments of graphic design.
4. Know the standards of safety and ethics within the graphic design industry.
5. Utilize the industry standard software and hardware associated with graphic design.
6. Communicate with peers, supervisors, and clients; as well as understand complex technical documentation
7. Recognize the need to continually develop a knowledge base of current and emerging trends in the industry of graphic design.
8. Achieve a certificate as an Adobe Creative Associate. (Illustrator, Photoshop, or InDesign)

Safety Requirements

Interpretation of Material Safety Data Sheets (MSDS)

Occupational Safety and Health Administration (OSHA)

In the event of an emergency, the student will perform practiced protocols (depending on the emergency).

Grading Policy and Evaluation Standards

90-100 - A

80-89 - B

70-79 - C

60-69 - D

0-59 - F

ADVANCED Learner —Grade Level 100-90 (A) Did research, designed, planned, and completed projects on time; applied academic skills; evaluated work and made adjustments; did quality work; needed little help from the teacher; sought and found resources independently; demonstrated knowledge with a grade of 93% or higher; produced a quality project.

PROFICIENT Learner —Grade Level 89-80(B) Did research, designed and planned; needed some help from the teacher; did quality work with a few flaws; needed feedback from the teacher to realize work did not meet standards; redid work to meet standards; demonstrated knowledge with a grade of 85% or higher; produced a better-than average work/projects.

BASIC Learner—Grade Level 79-70(C) Needed help to research, design and plan or had to be given a plan; relied a great deal on the teacher; had to be given procedures for performing tasks; required significant help to produce a quality product; needed help to evaluate a product; final product still did not meet standards; demonstrated knowledge with a grade of 74% or higher; produced an average project or work product.

BELOW BASIC Learner—Grade Level 69-60(D) Required a great deal of help in completing research, designing, planning and completing projects was unable to evaluate projects; required step-by-step instruction; competencies not mastered; demonstrated knowledge with a grade of 66% or higher; produced a poor or partial work or projects.

FAR BELOW BASIC—Grade Level 59-0(F) Did not complete projects; if projects were completed, they were of such low quality that they did not pass; failed to document procedures; did not show criteria for determining quality; scored 65% or lower; produced poor work or none at all.

Required Resources and Supplies

Materials needed for this Class: USB flash drive 16 GB or more

Calendar of Activities and Due Dates

Syllabus Agreement (signatures) and Quiz (Monday August 12, 2019)

CTSO Fall Conference (October 28, 2019)

CTSO Regional Conference or Online Testing (March 12, 2020)

Course Summative Assessment (May 15, 2020)

Adobe Creative Associate Certificate (optional testing - May 2020)

CTSO State Conference (May 13, 2020)

Course Policies

Each student is expected to participate in class discussions and critiques and to have a professional attitude in his or her relationship with fellow students and the instructor.

Academic work submitted by students shall be the result of their thought, research or self-expression.

Attendance will be taken at the beginning of every class. Missed work is the responsibility of the student and turned in according to set class procedure for late or missed work/projects. Missed tests will be made up by appointment with the teacher only.

Student Responsibilities

Students will attend class prepared for learning with research materials and supplies.

Students will dress and present themselves as graphic design professionals.

Students will work collaboratively in teams when given a project that calls for teamwork, otherwise the projects are to be completed individually.

Class norms will be upheld by all students.

Class rules will be followed without exception.

Rules and Consequences

Rules

- No food and drink in the computer lab or classroom.
- Students will stow all personal technology in the provided receptacle during class.
- Classroom and lab procedures will be followed at all times.

- All students will model respect for themselves, classmates, and school property.
- Safety and Emergency procedures will be followed without exception.

Consequences of breaking the above rules or school policies outlined in the student handbook will result in the student being placed on the discipline matrix approved by the district's Board of Directors linked [HERE](#).

Please sign and return the next PAGE ONLY along with completing the syllabus quiz no later than Monday August 12, 2019.

Signatures

I have read and understand the above policies and requirements of Mrs. Cornell's Graphic Design program.

Student signature

Date

Parent or Guardian's signature

Date