

# Graphic Design Year 1

## Scope & Sequence

Semester 1		Semester 2	
<p><b><i>District Pre-Assessment</i></b></p> <p><u>Unit 1 (20 days)</u></p> <p><b>Intro to Graphic Design:</b></p> <ul style="list-style-type: none"> <li>History of Graphic Design</li> <li>Impact of media on marketing</li> <li>Examination of multiculturalism in design.</li> </ul> <p>Tech. Stds:1.1,1.2,1.3,1.4,1.5,1.6,1.7 WES Stds: 1.A,1.B,1.C,1.D ELA: CCSS.ELA-Literacy.RST.11-12.4, CCSS.ELA-Literacy.RST.11-12.5, CCSS.ELA-Literacy.RST.11-12.6</p> <p><u>Unit 2 (20 days)</u></p> <p><b>Work Environments, Safety, Legal and Ethics Issues in Media Technology.:</b></p> <ul style="list-style-type: none"> <li>Identifying Work Environments               <ul style="list-style-type: none"> <li>Virtual</li> <li>Co-Work Spaces</li> <li>Corporate</li> </ul> </li> <li>Safety</li> <li>Legal and Ethical Issues.</li> </ul> <p>Tech. Stds: 1.11, 2.1, 2.2, 2.3, 2.4, 5.1, 5.2, 5.3, 5.4, 5.5 WES Stds: 2.A, 2.B, 2.C, 8.C ELA: CCSS.ELA-Literacy.SL.11-12.3 Math:</p>	<p><u>Unit 3 (25 days)</u></p> <p><b>Graphic Design: The Profession</b></p> <ul style="list-style-type: none"> <li>Art vs. Design</li> <li>Media Terminology</li> <li>History and Evolution of modern media</li> <li>Societal impacts and the professional graphic designer.</li> </ul> <p>Tech. Stds: 4.1, 4.2, 4.3, 4.4, 4.5, 4.6, 4.7, 3.1, 3.3 WES Stds: 4.A, 4.B, 4.C, 4.D, 4.E, 4.F ELA: CCSS.ELA-Literacy.WHST.11-12.5</p> <p><u>Unit 4 (15 days)</u></p> <p><b>Graphic Design: Use of hardware and software.</b></p> <ul style="list-style-type: none"> <li>Working with different systems, softwares, applications, Cloud, OS</li> <li>Formatting, Editing, Proofreading</li> </ul> <p>Tech. Stds: 3.2, 7.1, 7.2, 7.3, 7.4, 7.5, 7.6 WES Stds: 1.B, 2.A, 4.A, 4.F Math:7.EE.B.3, A.CED.A.1</p> <p><b><i>CTSO Fall Conference</i></b></p>	<p><u>Unit 4 Con't (15 days)</u></p> <p><b>Graphic Design: Use of hardware and software.</b></p> <ul style="list-style-type: none"> <li>Formatting, Editing, proofreading</li> <li>Layout for print and web.</li> </ul> <p>Tech. Stds: 7.1, 7.2, 7.3, 7.4, 7.5, 7.6 WES Stds: 1.B, 2.A, 4.A, 4.F Math:7.EE.B.3, A.CED.A.1</p> <p><u>Unit 5 (25 days)</u></p> <p><b>Professional Standards: Adobe Software</b></p> <ul style="list-style-type: none"> <li>Adobe Illustrator</li> <li>Adobe InDesign</li> <li>Adobe Reader Pro</li> </ul> <p>Tech. Stds: 8.9, 8.10, 8.11, 8.12 WES Stds: 1.C, 2.C, 4.B Math: 5.NF.B.3, 5.NF.B.6, 5.NF.B.7</p> <p><b><i>CTSO Regional Conference or Online Testing</i></b></p>	<p><u>Unit 6 (25 days)</u></p> <p><b>Creating Visual Solutions</b></p> <ul style="list-style-type: none"> <li>Problem solving for graphic design</li> <li>Design theory</li> <li>Color theory</li> </ul> <p>Tech. Stds: 6.1, 6.2, 6.3, 6.4, 6.5, 6.6, 6.7, 6.8, 9.2 WES Stds: 1.C, 2.C, 4.B ELA: CCSS.ELA-Literacy.RST.11-12.2, CCSS.ELA-Literacy.WHST.11-12.4, CCSS.ELA-Literacy.WHST.11-12.5, CCSS.ELA-Literacy.WHST.11-12.6 Math: 5.NF.B.3, 5.NF.B.6, 5.NF.B.7</p> <p><u>Unit 7 (15 days)</u></p> <p><b>Understanding Workflow</b></p> <ul style="list-style-type: none"> <li>Vector Images</li> <li>Production workflow</li> <li>Writing for professional workflow</li> </ul> <p>Tech. Stds: 1.8, 1.9, 1.10, 8.1, 8.2, 8.3 WES Stds: 1.C, 2.C, 4.B ELA: CCSS.ELA-Literacy.WHST.11-12.5 Math: 5.NF.B.3, 5.NF.B.6, 5.NF.B.7</p> <p><b><i>District Post-Assessment</i></b></p> <p><b><i>CTSO State Conference</i></b></p> <p><b><i>CTSO National Conference</i></b></p>

# Graphic Design Year 2

## Scope & Sequence

Semester 1		Semester 2	
<p style="text-align: center;"><u>Unit 1 (30 Days)</u></p> <p><b>Customer Service and the Design Process:</b></p> <ul style="list-style-type: none"> <li>Principles of Customer Service</li> <li>Communication and Client Relationship Management</li> <li>Designing for Business</li> </ul> <p>Tech. Stds: 1.8, 1.9, 1.10, 1.11, 2.3, 2.6, 3.6, 3.7, 3.8, 3.9, 3.10, 3.11            WES Stds: 2.B, 4.C, 4.D, 4.F, 8.C            ELA: CCSS.ELA-Literacy.WHST.11-12.4, CCSS.ELA-Literacy.WHST.11-12.5, CCSS.ELA-Literacy.SL.11-12.3, CCSS.ELA-Literacy..RST.T.11-12.2</p> <p style="text-align: center;"><u>Unit 2 (10 days)</u></p> <p><b>Year Long Culminating Project</b></p> <ul style="list-style-type: none"> <li>Student Portfolio - origination</li> </ul> <p>Tech. Stds: 1.11, 3.3, 3.6, 3.7, 3.8, 3.9, 3.10, 3.11, 7.3, 8.6, 8.10,            WES Stds: 1.A, 1.D, 4.A, 4.B, 4.C, 4.D, 4.E, 4.F            ELA: CCSS.ELA-Literacy.SL.11-12.5</p>	<p style="text-align: center;"><u>Unit 3 (30 days)</u></p> <p><b>Production and Workflow:</b></p> <ul style="list-style-type: none"> <li>Technical Writing: Terminology</li> <li>Client Specifications/reading and writing</li> <li>Time Management</li> </ul> <p>Tech. Stds: 7.3, 8.4, 8.5, 8.6, 8.7, 8.8, 8.9, 8.10, 8.11, 9.2, 9.3, 1.11, 1.8, 1.9            WES Stds: 1.A, 1.B, 1.C, 1.D, 2.A, 2.B, 2.C, 4.D, 4.E, 4.F            ELA: CCSS.ELA-Literacy..RST.T.11-12.2, CCSS.ELA-Literacy..RST.T.11-12.10, CCSS.ELA-Literacy..RST.T.11-12.2, CCSS.ELA-Literacy..RST.T.11-12.4, CCSS.ELA-Literacy..RST.T.11-12.5            Math: 5.NF.#, 5.NF.B.6</p> <p style="text-align: center;"><b>CTSO Fall Conference</b></p> <p style="text-align: center;"><u>Unit 2 Con't (10 days)</u></p> <p><b>Year Long Culminating Project</b></p> <ul style="list-style-type: none"> <li>Student Portfolio- Check in</li> </ul> <p>Tech. Stds: 1.11, 3.3, 3.6, 3.7, 3.8, 3.9, 3.10, 3.11, 7.3, 8.6, 8.10,            WES Stds: 1.A, 1.D, 4.A, 4.B, 4.C, 4.D, 4.E, 4.F            ELA: CCSS.ELA-Literacy.SL.11-12.5</p>	<p style="text-align: center;"><b>CTSO Regional Conference or Online Testing</b></p> <p style="text-align: center;"><u>Unit 4 (30 Days)</u></p> <p><b>Digital Photography and Raster Images</b></p> <ul style="list-style-type: none"> <li>Camera: DSLR deconstructed</li> <li>Operation of DSLR</li> <li>Digital Photo Editing</li> </ul> <p>Tech. Stds: 1.11, 4.8, 5.6, 5.7, 5.8, 5.9, 5.10, 5.11, 8.3, 9.6, 9.5            WES Stds: 8.E, 8.C, 8.G            ELA:            CCSS.ELA-Literacy..RST.T.11-12.10</p> <p style="text-align: center;"><u>Unit 2 Con't (10 Days)</u></p> <p><b>Year Long Culminating Project</b></p> <ul style="list-style-type: none"> <li>Student Portfolio</li> <li>Digital uploading/check in</li> </ul> <p>Tech. Stds: 1.11, 3.3, 3.6, 3.7, 3.8, 3.9, 3.10, 3.11, 7.3, 8.6, 8.10,            WES Stds: 1.A, 1.D, 4.A, 4.B, 4.C, 4.D, 4.E, 4.F            ELA: CCSS.ELA-Literacy.SL.11-12.5            :</p>	<p style="text-align: center;"><u>Unit 5 (30 Days)</u></p> <p><b>Community Project:</b></p> <ul style="list-style-type: none"> <li>School-based PSA</li> <li>Poster Design</li> </ul> <p>Tech. Stds: 2.5, 3.3, 5.3, 5.4, 5.5, 6.8, 7.1, 7.2, 7.3, 7.5, 8.6, 8.10, 8.11            WES Stds: 2.A, 4.E, 8.A, 8.F, 8.G,</p> <p style="text-align: center;"><b>CTSO State Conference</b></p> <p style="text-align: center;"><u>Unit 2 Con't (10 Days)</u></p> <p><b>Year Long Culminating Project</b></p> <ul style="list-style-type: none"> <li>Student Portfolio Presentation</li> <li>Student resume</li> <li>Mock Interviews</li> </ul> <p>Tech. Stds: ALL            WES Stds: ALL</p> <p style="text-align: center;"><b>PrintED/SkillsUSA Student Certification</b></p> <p style="text-align: center;"><b>Adobe Certified Associate in Graphic Design &amp; Illustration Using Adobe Illustrator</b></p> <p style="text-align: center;"><b>CTO National Conference</b></p>